



# A mobile app for Student's Stress Management

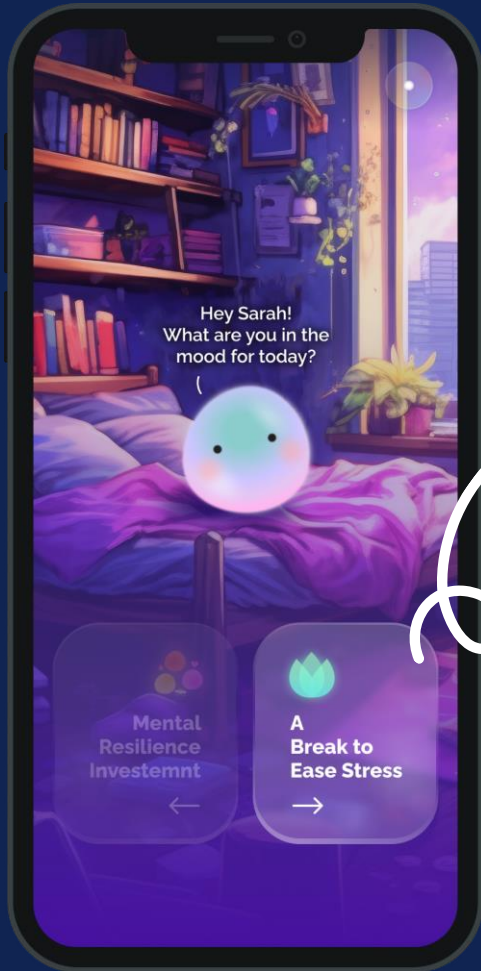
In Short-term:

- Instant Stress Alleviation

In Long-term:

- Resilience Cultivation



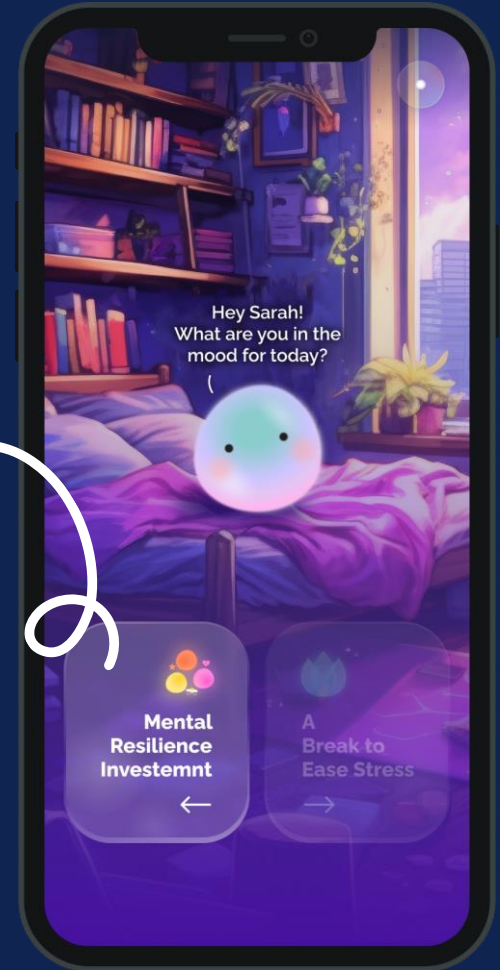


When students face **stress**, Joyi assists by engagingly providing evidence-backed **coping strategies**.

# Instant Stress Alleviation



To support students **after** addressing immediate anxieties, Joyi imparts **resilience skills** through an interactive, game-like experience.



# Key Learning Modules Offered by Joyi:

- Mastery of emotional recognition and self-regulation.
- Understanding cognitive distortions and how to manage them.
- Building resilience, focusing on five key pillars:
  - Maintaining health
  - Practicing mindfulness
  - Discovering purpose
  - Building connections
  - Enhancing problem-solving abilities



# Resilience Cultivation



# More than a Tool, It's Rooted in Science.

Joyi's effectiveness has been confirmed through an REB-approved study conducted with Seneca Polytechnic, involving over 300 participants.

## Short-term benefits **validated**:

- Balanced stress levels
- Mitigation of nervousness

## Long-term benefits:

- Resilience cultivated in 5 core areas

Ongoing efforts: Impact measurement via an in-progress clinical study



# Complementary for Social Emotional Learning Programs at Schools

 **7,500** Daily active users

 **200k+** Bite-sized lessons read by users within 6 months.

**Joyi is tailored for teenagers.**

*Alison J, 16 Years Old from Massachusetts:*

Joyi's seriously cool! It's easy to use, fun, and doesn't eat up my time. It's like having a chill digital friend who's got my back when I'm stressed out.

4.8 ★★★★★





# What We Deliver

## Tiered subscription packages:

Package 1: **10** Subscriptions

Package 2: **50** Subscriptions

Package 3: **200** Subscriptions

Package 4: **1k** Subscriptions

## Price:

# Starting at \$10 Per Student Annually



# Join Us in Changing Lives

**Negar Yaghoobi** (She/Her)

CEO at Colorful Zone

[Negar@Colorful.Zone](mailto:Negar@Colorful.Zone)

[+1-514-570-6540](tel:+15145706540)

[Book a Meeting](#)

